



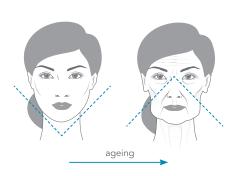


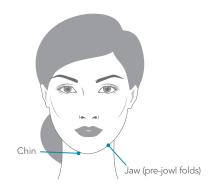
# WHY LET AGE DEFINE YOU?

We spend our entire lives defining who we are. From wardrobe to career choices, we get to decide how we appear to the world.

What happens with age? Collagen, the main structural protein which helps our skin feel and look taut and youthful, begins to slow in production, causing our skin to sag. When the unwanted signs of ageing occur, RADIESSE® Lidocaine can help you reclaim a well-defined lower face to match your inner confidence.

#### RADIESSE®⊕ LIDOCAINE CAN HELP IN THESE AREAS:





## RADIESSE® • LIDOCAINE TARGETS THE STRUCTURAL CAUSES OF **AGEING**

RADIESSE®⊕ Lidocaine is composed of calcium hydroxylapatite (CaHA) microspheres suspended in an aqueous gel carrier.1

Once injected, it provides immediate volume and correction.<sup>2</sup>

It stimulates the body's own natural collagen production for a long-lasting effect.3-8



MORE THAN SIMPLY A FILLER, RADIESSE®⊕ LIDOCAINE OFFERS A UNIQUE TRIPLE EFFECT:

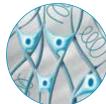
- + Lifting<sup>11,12</sup>
- + Sharpened contours<sup>4,13,14</sup>
- + Stimulating natural collagen production<sup>3-6</sup>

TRIPLE EFFECT









#### IMMEDIATE

**IMMEDIATE 1:1** CORRECTION3,9

STIMULATION OF COLLAGEN

PRODUCTION3-7

TIGHT COLLAGEN **NETWORK** 

STRENGTHENS THE SKIN4,5

HIGH DENSITY OF COLLAGEN AND ELASTIN⁴

AND LONGER<sup>2,8</sup> MONTHS.

MARIA

Treatment with RADIESSE®⊕ Lidocaine in cheeks.

**ALEKSANDER** 

Treatment with RADIESSE®⊕ Lidocaine in chin, jawline.

### Treatment with RADIESSE®⊕ Lidocaine in chin, jawline.





















2 weeks after injection

AFTER -



**BEFORE** 



AFTER -2 weeks after injection







BEFORE

AFTER -2 weeks after injection







### WHAT TO EXPECT

- + RADIESSE®⊕ Lidocaine can be gently injected under the skin in the middle and lower face1
- + The procedure may take as little as 30 minutes
- + After injection, RADIESSE®⊕ Lidocaine works to lift and define key areas around the lower face for an overall smoother appearance<sup>4-7,11,13-16</sup>
- + The natural-looking results may last up to a year or more in many patients<sup>2,8</sup>



Please consult a qualified authorised medical practitioner who will advise the most appropriate treatment for you. RADIESSE<sup>®</sup>⊕ is a CE-marked Medical Device. Individual results may vary.

References: 1. RADIESSE® Instructions for Use. 2. Jacovella PF. Clin Interv Ageing. 2008;3(1):161-74. 3. Marmur ES, et al. J Cosmet Laser Ther. 2004;6(4):223-6. 4. Yutskovskaya Y, et al. J Drugs Dermatol. 2014;13(9):1047-52. 5. Yutskovskaya YA, Kogan EA. J Drugs Dermatol. 2017;16(1):68-74. 6. Berlin AL, et al. Dermatol Surg. 2008;34 Suppl 1:564-7. 7. Zerbinati N. Clin Cosmet Investig Dermatol. 2018;11:29-35. 8. Tzikas TL. Dermatol Surg. 2008;34 Suppl 1:59-15. 9. Pavicic T. Clin Cosmet Investig Dermatol. 2015;8:19-25. 10. Schachter D, et al. J Drugs Dermatol. 2016 Aug 1;15(8):1005-10. 11. van Loghem JV, et al. J Clin Aesthet Dermatol. 2015;8(1):38-49. 12. Sundaram H, et al. Dermatol Surg. 2010;36 Suppl 3:1859-65. 13. Dallara JM, et al. J Cosmet Dermatol. 2014;13(1):3-14. 14. Eviatar J, et al. Plast Reconstr Surg. 2015;13(5 Suppl):164S-70S. 15. Muti GF, et al. J Drugs Dermatol. 2015;14(9):948-54. 16. Pavicic T. Drugs Dermatol. 2013;12(9):996-1002.

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